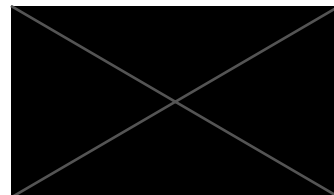




## Building for the Web since the late 1990s.



From UI/UX design to front-end and back-end coding, I create and maintain entire products within team sizes of 1-to-3. I write as I design: Aiming for clarity, empathy, and approachability. More at [37signals.kawaicheung.io](https://37signals.kawaicheung.io).

### Selected recent projects

#### DoneDone

2009–2024

**An issue tracker and shared inbox.** Led product design & dev for 15 years. For the past six, ran the product as a team of two where I took on all design & dev duties. Started it in 2008. Sold it in 2024.

#### DnsDigest

2025

**DNS records as a beautiful report.** My first project using Rails 7 and Hotwire. Detects issues with DNS records & creates meaningful displays for email deliverability, mappings, and more.

#### Naming Things

2020

**A web book on how I go about naming things in code.** This is a good representation of my design aesthetic, approach to code, and technical writing style.

#### Handcoded Scoreboards

2023

**A fun project to stretch my CSS skills.** Using the rule of “no images or Javascript”, I recreated a few iconic scoreboards using just the capabilities of modern-day HTML and CSS.

### Languages & frameworks

HTML, CSS, JavaScript, Ruby on Rails, Hotwire, Vue.js, C#/.NET, SQL

### Approach & values

Naming things well, refactoring frequently, deleting unused code, code order (i.e. DHH’s “table of contents”), AI co-pilots in small doses, clear writing, attention to negative space, color contrast, adding delight, the Oxford comma, lowercasing the first “s” in 37signals.